

Ardo Funniest Video Terms and Conditions

1. By entering your information, you agree to these Terms and Conditions
2. You do not need to own or have purchased, an Ardo Calypso breast pump to enter.
3. If you display a breast pump, flanges, or pump parts in the video, it must be an Ardo electric breast pump or hand pump.
4. The close of submission is 6pm (ET) on November 30, 2021. The drawing will be within 2 weeks of close of submission, and the winner will be notified within 4 weeks of close of submission.
5. Only complete entries will enter the sweepstakes. Participants must like the original Ardo video, follow @ardobreastpump on TikTok, tag @ardobreastpump in their vido, and use the hashtag #ArdoFunnyVideo.
6. Ardo employees, contractors, competitors, and their immediate families are not permitted to participate.
7. Participation is not permitted where prohibited or restricted by law.
8. No purchase is necessary to participate. A purchase does not increase the chances of winning.
9. Participants must be 18 years or older.
10. Participants must live in the continental United States.

Louis Vuitton® is a registered trademark of Louis Vuitton Malletier S.A.

Louis Vuitton Malletier S.A. has no affiliation with Ardo medical, Inc.

Louis Vuitton Malletier S.A. is not involved in this sweepstakes.

TikTok has no affiliation with Ardo medical, Inc. and does not endorse this giveaway.

Instagram has no affiliation with Ardo medical, Inc. and does not endorse this giveaway.

Ardo's Louis Vuitton® Breastfeeding Bag Sweepstakes

Detailed Terms and Conditions - Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION The Ardo's Louis Vuitton® Breastfeeding Bag Sweepstakes ("Sweepstakes") begins on April 1, 2019 and ends at 6pm ET on May 31, 2019, provided there are at least 1,000 Qualified Entrants. Should there be fewer than 1,000 Qualified Entrants by May 31, 2019, the end date will be extended to 6pm ET on August 31, 2019 ("Promotion Period"). Louis Vuitton® is a registered trademark of Louis Vuitton Malletier S.A.. This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Louis Vuitton Malletier S.A.

The sponsor of this Sweepstakes is Ardo medical, Inc., ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission, or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments, or problems related to the Sweepstakes. Sponsor may be reached by email at ArdoLouisVuitton@Ardo-USA.com during the Promotion Period.

2. ELIGIBILITY AND QUALIFIED ENTRANT The Sweepstakes is open to legal residents of the United States of America who are at least 18 years of age on April 1, 2019, and meet all conditions listed in this paragraph ("Qualified Entrant"). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, competitors, contractors, advertising and promotion agencies and each of their respective officers, directors, and employees ("Promotion Entities"), are ineligible to enter the Sweepstakes or win a prize and are therefore NOT Qualified Entrants. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win and are therefore NOT Qualified Entrants. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

In addition to the requirements above, in order for an Entrant to become a Qualified Entrant, he or she must fulfill following additional requirements i) and ii):

i. Step 1: Write at least 2 original opinions or reviews about the Ardo Calypso breast pump

on a relevant public website, such www.Ardo-USA.com, Google, eBay, a public breastfeeding or mommy blog, Amazon, etc. In case the Entrant does not have or has not used the Ardo Calypso breast pump, the Entrant may write opinions about what they like best about the Ardo Calypso breast pump based on what they have read or heard, e.g. on the Sponsor's website, from friends, partners, lactation professionals, etc. No purchase is necessary, and any purchase does NOT increase the chances to win. The content of the opinions or reviews also have no influence on the chances to win, as long as the

opinions or reviews are genuine, original, and relevant. For example, an opinion like "It is sunny today" is not relevant and will not qualify an Entrant for the Sweepstakes. Copying of existing opinions or reviews also will not qualify an Entrant. Also, more than 2 opinions or reviews do NOT increase the chances to win, although they are very welcome. The final decision is with the Sponsor. ii. Step 2: Enter the links to the opinions or reviews along with your required contact

information on the Sponsor's Sweepstakes website www.Ardo-USA.com/LouisVuitton.

Alternatively, if an Entrant prefers not to fulfill the additional conditions 2i) and 2ii), he or she may participate in the Sweepstakes simply by

iii. sending an entirely handwritten, legible letter received no later than May 31, 2019, including a self-addressed and stamped return envelope (USPS First Class stamp or other carrier) for acknowledgment of receipt, with all required contact information such as first/last name, physical address, e-mail address, (mobile) phone number and explicit agreement to these "Ardo's Louis Vuitton® Breastfeeding Bag Sweepstakes Detailed Terms and Conditions – Official Rules" to the Sponsor's address at

Ardo medical, Inc. Attn. Louis Vuitton Sweepstakes 13800 Coppermine Road 1st Floor Herndon, Virginia 20171

Proof of timely delivery is with the Entrant. The Sponsor assumes no liability for lost, stolen, delayed, or otherwise not timely delivered entry letters. The chances to win are the same as if an Entrant fulfilled 2i) and 2ii).

3. PRIZES:

- Grand Prize: One (1) winner will receive a new Louis Vuitton Neverfull GM Monogram bag (approximate retail value "ARV" \$1,400.00), which fits the Swiss Made Ardo Calypso breast pump and breastfeeding accessories.
- Additional Prizes: Five (5) winners will receive a copy of the book "The Nursing Mother's Companion, 7th Edition" by Kathleen Huggins (approximate retail value "ARV" \$19.00)

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Sweepstakes is open to legal residents of the United States of America and Prize will only be awarded and/or delivered to addresses within the 50 United States. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER: Enter the Sweepstakes during the Promotion Period online by visiting the entry form, which can be found on the following website at www.Ardo-USA.com/LouisVuitton and fulfill the requirements listed in 2), 2i), and 2ii). Alternatively, you may participate by fulfilling the requirements listed in 2) and 2iii).

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winners of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted about 2 weeks after the Promotion Period by Sponsor or its designated representatives, whose decisions are final. The Winners will be announced within 4 weeks after the Promotion Period. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winners will be notified by email at the email address provided in the Entry Information approximately 2 weeks after the random drawing. Potential Winners must accept a prize by email as directed by Sponsor within 2 weeks of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to within 2 weeks or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively the " Prize Claim Documents"). The Winners also agree to have their pictures taken with the prizes, and the pictures and their names publicly released by the Sponsor or its contractors on the Sponsor's website as well as on Social Media. No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY: Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at www.Ardo-USA.com. By entering the Sweepstakes, you grant Sponsor permission to share your name, email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment and publicity, including use in a publicly available Winners list.

8. LIMITATION OF LIABILITY: Sponsor and any and all persons or parties involved in the preparation and/or operation of the Sweepstakes ("Released Parties") assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d)

inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to Participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

9. SOCIAL NETWORK DISCLAIMER A Facebook account may be required to enter. If you do not already have a Facebook account, visit www.facebook.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. By participating via the Facebook platform, participants are also subject to Facebook's data policy and terms of use, which can be found at <https://www.facebook.com/about/privacy> and <https://www.facebook.com/legal/terms/update> (these sites are outside of the responsibility of the Sponsor and may be subject to change without notice).

10. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to

Ardo medical, Inc., Attn. Louis Vuitton Sweepstakes, 13800 Coppermine Road, 1st Floor Herndon, Virginia 20171; e-mail: ArdoLouisVuitton@Ardo-USA.com

Requests for the names of the winners must be received no later than 4 weeks after the Promotion Period has ended. For accessing a Winner List online, visit [www.Ardo- USA/LouisVuitton](http://www.Ardo-USA/LouisVuitton) . The winner list will be posted after winner confirmation is complete.

11. SPONSOR:

Ardo medical, Inc. Attn. Louis Vuitton Sweepstakes 13800 Coppermine Road 1st Floor Herndon, Virginia 20171 e-mail: ArdoLouisVuitton@Ardo-USA.com